MEMORANDUM

ENGLISH HOME LANGUAGE
PAPER 1

GRADE 11 **NOVEMBER 2023**

QUESTIONS: TEXT A

Refer to the sub-heading

'*Few industries have been left <u>unscathed</u> by the digital revolution*.'

1.1 What is the writer implying with the word '***unscathed***'? (1)

some industries have not been affected or damaged by the changes.

1.2 Why does the author make reference to 'ancient Greece' (line 4)? (2)

Education has not changed since ancient times or in a very long time / implying the system is outdated.

1.3 Quote a three word phrase which means there is no challenge. (1)

"lack of competition" **must use ".." for mark**

1.4.1 Identify the writer's tone in paragraph 4. (1)

B – mocking

1.4.2 Explain why the writer uses this tone. (2)

Education has made insignificant technological advances / compared to the progress of other industries or education lags far behind

1.5 Suggest why the writer says universities '…*have also failed to keep up*…' in line 20. (2)

focused on research / not preparing students for employment / uneconomic and irrelevant / attending lectures on site /

1.6 Refer to 'Higher education is a bubble that is about to burst' (line 30-31)

1.6.1 Identify the figure of speech used in the quote. (1)

Metaphor

1.6.2 What does it imply about the state of higher education? (2)

Higher education is so outdated (1) that it is due for a dramatic failure or relevance about to burst (1) / has lost touch with what is needed in real world (1). Accept reference to WEAKNESS or FRAGILITY of a bubble, POPPING or BURSTING in face of real world demands

1.7 In your own words explain what the survey revealed as a major stumbling block in university education? (1)

That there 'is no proper transition from campus to office' – idea expressed in OWN WORDS NB!!

1.8 What is the effect of the use of the word 'engulfing' in line 35? (2)

Emphasises severity of the 'crisis' facing education and that it is a crisis that is /proving too much to overcome OR any clear explanation

1.9 In your own words explain what the writer proposes as a solution to this issue. (1)

Writer sees it as absolutely essential that the classroom prepares the student for the workplace environment OR takes beyond the classroom OR making it real and relevant (any one point)

1.10 Do you agree with the writer's view that online learning is better than 'traditional pen and paper' learning (line 51)? Justify your answer with reference to the text. (3)

YES,

Online learning is more attractive because it saves time / enhances the learning process. It is also a more effective way of teaching because it appeals to young people /assists them to grasp complex concepts easily / they can make progress at own pace.

Candidate can reference 'content is gripping', 'short, snappy lectures', 'online exercises'

ANY TWO WELL EXPRESSED IDEAS

OR

NO,

If there is a concept that is not understood, the learner can engage actively with a teacher and this will not be possible with an online tutorial.

Candidates can reference 'with the right guidance by adults'

ANY TWO WELL EXPRESSED IDEAS

CAN BE MIXED RESPONSE. FOR 3rd MARK MUST REFERENCE TEXT

1.11 In light of the **context** of the passage, discuss the writer's reason for stating: *'The best brick and mortar universities will continue to do well*' (line 60). You must reference the text in your answer. (2)

Although the writer supports online learning he does not dismiss the importance of traditional institutions of higher learning as these universities are well established (1)

Their reputations will ensure that many will continue to flock to them (1) there is still direct educator contact

'nowhere for under performers to hide' – universities still demand high standards

A clear discussion of the writer's view is essential for full marks.

QUESTIONS: TEXT B

1.12 Give a reason for the boy's facial expression. Refer to his body language or facial expression in your answer. (2)

He feels intimidated OR feels threatened OR pressurised to use modern technology and to abandon books/traditional learning methods (1) This is indicated by his wide open eyes OR the nervous glance towards the hi-tech equipment behind him (1)

1.13 Comment on how the layout of the cartoon assists in conveying the overall message of the cartoonist. (3)

The overall message of the cartoon is the overwhelming abundance of technology or expectation that it is to be used (1) The layout used by the cartoonist reinforces this notion by depicting the equipment as dominating the cartoon OR being large OR many varieties OR complicated (1), while the boy, reading a book, is drawn in isolation.(1)

Credit eloquent references to the speech bubble's position above his head – looming/threat

QUESTIONS: TEXTS A AND B

1.14 To what extent does TEXT B support or contradict the description in Text A, of the current place of technology in education? In your response, refer to the **title** of TEXT A. (4)

Text B supports Text A:

In Text B, the boy relies solely on a single book for information (1) yet he has access to a variety of technological aides (1), as schools have, to assist him. The print-based education system has conditioned him to be a technophobe (1).

Text B contradicts Text A:

Text A is promoting the use of technology (1) in education, yet Text B shows that despite the abundance of technology, many people still rely on books as a source of information (1) and they are not losing out on education/ books are still wanted (1)

NB: For full marks, candidates MUST make at least some reference to the title of Text A. Credit mixed responses.

TOTAL SECTION A: 30

SECTION B: SUMMARY

QUESTION 2: SUMMARISING IN YOUR OWN WORDS

Use the following main points that the candidate should include in the summary, as a guideline.

	QUOTES FROM TEXT	OWN WORD OPTIONS
2.1	Know how your day is going to start and schedule your time to deal with e-mails, messages and meetings.	Plan your day, making sure you keep to your schedule.
2.2	There needs to be clarity about the strategic focus and goals.	Set clear goals so you do not waste time.
2.3	Be specific with your tasks so that you know what to do and where to start.	Work according to a set schedule, tackling difficult jobs first.
2.4	Have a dedicated diary at hand in which to note appointments, meetings, goals, your children's important dates and even the sale.	Diarise all important dates and contact details.
2.5	See one project through from beginning to end before moving on to the next.	Complete each task well rather than try to multitask.
2.6	Respond immediately to email; don't come back to it later.	Respond to emails immediately at scheduled times.
2.7	You can't manage time – you can only manage yourself within time.	Work at good time management.

Marking the summary:

The summary should be marked as follows:

Mark allocation:

- 7 marks for 7 points.
- 3 marks for language.
- Total marks: 10

Distribution of language marks when learner has not quoted verbatim:

- 1-3 points correct: award 1 mark.
- 4-5 points correct: award 2 marks.
- 6-7 points correct: award 3 marks.

Distribution of language marks when learner has quoted verbatim:

- 6-7 quotations: award no language marks.
- 1-5 quotations: award 1 language mark.

Word Count:

- Verify the number of words used.
- If the word limit is exceeded, read up to a maximum of 5 words above the stipulated upper limit and ignore the rest of the summary.

Approach to marking the summary:

- Mark the summary irrespective of the quotations and/or own words.
- Determine how many language marks can be awarded.
- Now consider the number of quotations and deduct from the language marks awarded.

TOTAL SECTION B: 10

SECTION C: LANGUAGE IN CONTEXT
QUESTION 3: ANALYSING ADVERTISING

Study TEXT D below and answer the set questions.

TEXT D

QUESTIONS: TEXT D

3.1 What message is conveyed about SAA by the statement, 'FOREVER YOUNG / THE YOUTH HAS SPOKEN'? (1)

SAA is a dynamic company (FOREVER YOUNG) and it is the preferred airline of young people (THE YOUTH HAS SPOKEN).

3.2 Explain the effectiveness of the images in the advertisement, in enhancing the above message. (2)

They are tilting OR walking forward; indicating forward motion.

There is a sense of energy OR optimism OR enthusiasm about them

They are young, vibrant- looking / uniforms give them credibility

They have welcoming expressions OR are smiling

They dominate the image OR are the main focus of the image

This creates a modern image for the airline.

[Any two of the above]

3.3 Comment critically on the use of colloquial language in the advertisement. (3)

Colloquial expressions, eg. "Coolest Airline", appeal to a younger target market.(1) The *Sunday Times* Generation Next Awards is based on the youth's responses and so the diction is directly linked to this target market. (1)The colloquial language supports the overall register of the advertisement (1) and reinforces the idea that SAA is a 'modern, forward-thinking airline'.(1)

Must have a critical comment (it is effective / not effective / enhances) to get FULL mark

QUESTIONS TEXT E

3.4 What does the slogan 'Food for Wood' imply about the product and wood itself? (1)

It implies the product is good for the wood/ keeps it in good health. It implies that wood is alive and so would need nourishment to sustain life

3.5 Quote the word in the text which supports the above slogan? (1)

'Nourish'

3.6 Account for the use of the apostrophe in 'That's why Woodoc Deep Penetrating Furniture Wax deep penetrates even through existing surface finishes to nourish the wood below.' (1)

Apostrophe of contraction

3.7 Provide the adjectival form of 'nourish'. (1)

Nourishing, nourished **[10]**

QUESTION 4: UNDERSTANDING OTHER ASPECTS OF THE MEDIA

QUESTIONS: TEXT F

4.1 Refer to Frame 2.

Explain what the expression 'just about lost his lunch' implies Calvin believes happened to Moe. (2)

Moe was so terrified by Hobbes(1) that he almost threw-up (1)or Moe got a terrible fright when he saw Hobbes(1)

4.2 Refer to Frame 3

What tone is expressed in Calvin's facial expression? (1)

D (Pride)

4.3 What is the comment Calvin's mother is making in her statement about other mothers? (2)

That she has to deal with a lot of issues/frustration/nonsense because of Calvin being the way he is OR Other mothers have an easier life with children who do not have toy tigers as 'pets'.

QUESTIONS: TEXT G

CARTOON: Madam and Eve (created by Stephen Francis and Rico Schacherl)

4.4.1 Explain what the idiomatic expression 'being fleeced' means. (1)

To be robbed OR conned out of money

4.4.2 How does the idiomatic expression, 'being fleeced', convey Madam's attitude towards crime? (1)

She expresses her frustration (1) OR that she feels crime is so prevalent (1)

4.5.1 What does Madam's body language reveal about her feelings? (1)

She feels self-righteous OR determined OR confident OR proud to be taking a stand

4.5.2 Explain how irony is used to create humour in this cartoon. (2)

What she is using to protect herself from crime (1)

Ends up doing the same thing – robbing her – but in a different way (1) high prices

[10]

QUESTION 5: USING LANGUAGE CORRECTLY

5.1 Explain the use of the hyphen in the first sentence. (1)
Creates a *compound adjective*. Only half mark for *compound word*

5.2 An incorrect preposition has been used in this paragraph. Rewrite the phrase with the correct preposition inserted. (1)
…an improvement <u>on</u> the previous…

5.3 Look at the phrase below and choose the correct answer. Write down only the letter of your answer. (1)

A Adjective

5.4 Identify and correct the punctuation error in this paragraph. (1)
…child's…

5.5 Identify and correct the spelling error in this paragraph. (1)
…diaries…

5.6 Identify and correct the malapropism in this paragraph. (1)
deployed / destroyed

5.7 Correct the degree of comparison error in this paragraph. (1)
…more accurate…

5.8 Correct the concord error in this paragraph. (1)
…are precious…

5.9 Rewrite the following sentence in reported speech:

Steven Miller said, "We do not know how long it will survive." (2)
Steven Miller said *that* (½) *they* (½) *did* (½) not know how long it *would* (½) survive.

[10]